



OS X & iOS Professional Services Consultant/Technical Training Veteran Adam Karneboge, hired as HCS Technology Group CTO.

Technical Strategy: To Help Further Accelerate Growth and Support among Business and Education Customers.

New York – HCS Technology Group announced today that Adam Karneboge has joined the company as Chief Technology Officer. In this newly established executive position, Karneboge is responsible for the overall creation and implementation of Apple OS X and iOS strategies to further accelerate top line technical growth for HCS Technology Group's core customers and partners.

Adam serves as a senior member of the HCS Technology Group Business leadership team and will closely align with HCS Technical support, development, professional services and training organizations.

"Adam has tremendous industry expertise with a proven track-record of delivering business-to-business and education strategic technical initiatives," said Craig Cohen, President and CEO of HCS Technology Group. "His expertise will be particularly vital as we help business and education customers to more effectively manage key Apple technologies."

A fifteen-year Apple industry veteran, Karneboge most recently served as President and CEO for MacSpecialist. In this role, Karneboge led an Apple Authorized Reseller, Premium Service Provider, and Authorized Training Center organization which focused on professional services to business and education clients.

In addition to his position as President and CEO, Karneboge averaged 30 technical training classes a year between 2006 and 2010, and performed consulting services for MacSpecialist clients as well as Apple Professional Services clients in Education and Enterprise. He began his career as the lead Mac engineer for lab and student systems at Dominican University in River Forest, IL.

"We are building a world-class Apple Professional Services organization to help further accelerate business growth rates. Adam is a valuable addition to our team and we expect that his technical leadership in marketing to a range of business segments will step change our capability," said Keith Mitnick, senior vice president and chief operating officer, HCS Technology Group.

Karneboge received his bachelor's degrees in Corporate Communications and Graphic Design from Dominican University. He is an active member in the Apple consultant community, serving as the technical editor for PeachPit Press's Apple Pro Training Series books for OS X Lion and OS X Lion Server, OS X Mountain Lion, and OS X Mavericks & OS X Server for Mavericks. Karneboge has also served as a mentor trainer for Apple since 2010, conducting T3 classes for Apple in Cupertino, CA.

About HCS Technology Group:

HCS Technology Group provides Apple Professional Services for thousands of institutions, including, K-12 and higher education, financial institutions and federal, state and local government organizations. According to the Apple Consultants Network team within Apple, Inc., HCS Technology Group is one of the largest providers in the U.S. based on customers and has been consistently recognized for its leadership among small/midsize professional service providers. HCS Technology Group is currently one of the largest Apple focused professional service providers in the U.S. and supports more than 10,000 institutions. For more information about HCS Technology Group call (866) 518-9672.

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